Genie Forklift

Genie is a universally recognized corporation that enjoys the spirit of alliance with their sizable network of connected consumers. Genie Industries prides itself on the intention of bringing materials and people higher and extending beyond the products they design. Genie Industries strives to help clientele build their operations no matter how large or small the scale of operation may be.

In 1996, with the inauguration of the Genie Hoist, which is a pneumatic, portable materials lift spawned the foundation of Genie Industries. A series of aerial work platforms and other material lift trucks followed to satisfy customer demand. These innovative goods secured universal recognition and established state-of-the-art product design.

Currently, Genie Industries is a subsidiary of the Terex Corporation. Among their top priorities are to manufacture and maintain foremost quality production and uncompromising level of support and service. With clients from Dubai to Dallas and Hong Kong to Helsinki requesting the unique blue coloured materials lift trucks on the jobsite, the company is firmly planted in their exceptional customer principles and service. Acknowledging that their clients are their greatest motivation, the team at Genie Industries are personally dedicated to offering expertise and maintaining customer rapport.

The conscientious team is persistently dedicated to ascertain the most green and cost-effective, environmentally accountable methods to develop the goods the customers would like. The company’s lean manufacturing procedures help diminish waste while providing the highest quality product possible in the shortest timeframe at the least expensive cost to the client. The staff at Genie Industries is proud to serve the industry and this is mirrored in every invention they manufacture. Always inviting client contribution allows them to manufacture and develop innovative new products that are straightforward to service and operate, provide optimum value-for-cost and satisfy worldwide standards. Thriving on customer opinion allows Genie Industries to persistently evolve and satisfy the consumers’ requirements.

Genie's service professionals are readily accessible to provide solutions to the questions you may have in order to keep you fully operational. Their extensive parts network will promptly dispatch parts to guarantee their customers’ machines are operating effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries takes great pleasure in its client service and builds and serves its products to guarantee effectiveness and maximum uptime on the job. Providing on-going education opportunities, to marketing support to adaptable financing solutions, Genie Industries provides their customers the tools to get the most out of their purchase.