After retiring in the late 1960's, John L. Grove set out on a cross country RV expedition. After spending numerous years establishing his family built crane business with his brother, John had no idea that this trip would bring forth the rise of JLG Industries, Inc. The world leader of mobile aerial work platforms and precision materials handling technologies was the end result of a road expedition.

All through their journey, John reacquainted himself with past business acquaintances along the way. In combination with these conversations and a significant event; two workers were tragically electrocuted on scaffolding when the Groves were passing through the Hoover Dam. John discovered a vast marketplace for a product that could quickly and safely elevate people in the air to accomplish upkeep and other building services.

Upon returning from their travels, John established a partnership with two friends and bought a metal fabricating business in McConnellsburg, Pennsylvania. In 1970, starting operations with a crew of twenty employees, they built and sold the first JLG aerial work platform. The company incorporates some of the simple design essentials of that original lift into existing designs.

Since then, JLG Forklifts have come a long way from when Mr. John L. Grove came back from his fatefull cross-country journey and since the first JLG aerial platform entered the market. As of today, the company has extended itself into several global markets and continues to develop innovative equipment to ensure that consumers are able to become safer and more resourceful within their workplace.